



## SOCK DRIVE OPTIONS

Interested in conducting a sock drive?

**Your school can participate in a variety of ways this year:**

### Option # 1: Host an in-school/in-person sock drive

This is the traditional method of conducting a sock drive for those whose students are attending school in person. **You set the timeframe for your sock drive – whatever best fits into your school year calendar.** (Socks for those experiencing homelessness are needed year-round.) **Your first step** would be to contact The Joy of Sox® to let us know about your drive – our team of volunteers will be happy to walk you through the process and answer any questions you might have. Once you have decided on a timeframe for your sock drive, **your second step** would be for your school to publicize the initiative through in-house communication channels and social media. As your drive begins, students and their families, faculty and staff can physically bring a package of new socks into school to donate. Many schools hold a friendly competition among the grades/classes to see who will donate the most socks throughout a month or a set period of time – this is your school's decision. To facilitate the sock collection, **your third step** would be for your school to set up bins or boxes in designated locations either in classrooms or in central venues such as a gymnasium or auditorium.

At the conclusion of your drive, **your fourth step** is to contact The Joy of Sox once again to arrange for the transfer of the socks:

- You can choose to deliver or ship the socks to The Joy of Sox.
- If prearranged, one of our volunteers *might* be able to pick up the socks at your location.
- The Joy of Sox team will make arrangements to present your school with a personalized *Certificate of Appreciation*.

### Option # 2: Host a VIRTUAL sock drive

This year, with the COVID-19 restrictions, we are providing a way in which to host a sock drive - virtually. Your students and their families, faculty and staff may feel more comfortable participating in this manner. As your school situation changes, this option can be combined with Option # 1.

To make this easy here is the link for our we have an AmazonSmile Charity List.

<https://amzn.to/34ZDpNc>

Click on the link to access a selection of men's, women's and children's socks at various price points. You will see that it's easy to select the socks you wish to donate, checkout, and have the socks shipped to The Joy of Sox.

If your school chooses this option, again, **you set the timeframe for your sock drive**. In making a donation on-line **please have your students share with their teacher or sock drive coordinator how many pairs of socks they have donated so that you can tally the count for your school**. At the conclusion of your sock drive, since all donated socks will have been individually shipped to The Joy of Sox, please notify The Joy of Sox of your school's total number of donated socks. At that time, we will make arrangements to present your school with a *Certificate of Appreciation*.

### **Option # 3 – Host a Fundraiser**

For schools that have in-person, on-site classes, your school can host a “crazy socks day” or “crazy sock week” whereby students, faculty and staff make a monetary donation – **you set time frame and the donor amount** – to wear crazy socks to school. The proceeds will be given to The Joy of Sox for the purchase of men's, women's and children's socks. Just contact The Joy of Sox and we will make arrangements to thank you, receive your donations and to present your school with a personalized Certificate of Appreciation.

For those schools whose classes are virtual or hybrid – schools can get families involved – everyone at home can wear crazy socks for a day or a week. To host this virtual fundraiser go to The Joy of Sox website: [www.tjos.org](http://www.tjos.org) and click on the **DONATE** button to submit your tax-deductible donation, **indicating the name of your school**. The Joy of Sox will track these donations and will make arrangements to present a personalized *Certificate of Appreciation* to your school.

For those experiencing homelessness, a new pair of socks can provide  
a measure of comfort, be a source of dignity,  
and can bring a smile to their faces.

Thank you so much for considering a sock drive or fundraiser.

### **QUESTIONS?**

Please contact Tom Costello, Jr., Chief Sock Person and Founder  
**580 Lindsey Drive Suite 150 | Radnor, PA 19087-2339**

**610.688.3318**

[sockdrive@tjos.org](mailto:sockdrive@tjos.org)

or

visit our website:

[www.tjos.org](http://www.tjos.org)