

## Sock Metrics – 2020

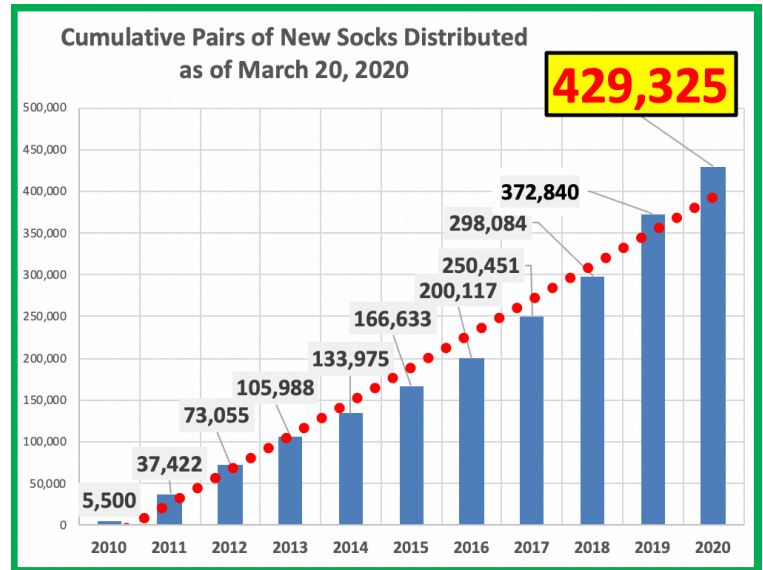
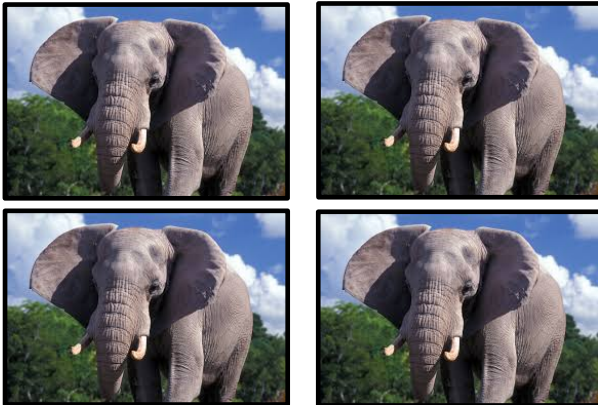


Since the mission of [The Joy of Sox®](#) is to give joy and new socks to those experiencing homelessness here are some of the metrics involved:

**429,325** Number of new socks given to those experiencing homelessness as of 3-20-20.

**74,756** – Pairs of new socks distributed in 2019.

**44,260** – Pounds (22.13 tons) of new socks distributed.  
**That's about the same weight as 4 adult African elephants, or 10 hippopotami, or 24 Alaskan Moose!**



**2,229** – People who “like us” on Facebook (our goal 2,500+ in 2020)

**123+** – Miles of our distributed socks if put end-to-end

**100's** – Number of people from around the country that have been inspired to help the homeless



**257** – Facilities in U.S. that we have helped

**202** – Facilities in the Philadelphia area that we have helped

**33** – The number of states, plus D.C., where we have sent socks

**24** – We have received monetary donations from 24 different states

**5** – Countries outside the USA where we have donated socks: Mexico, Afghanistan,

Uganda, UK and Canada

**5** – States that have passed resolutions about Valentine’s Day as Socks for the Homeless Day: PA, NJ, DE, NY, ND – 45 to go! WI and CA are next!

**3** – Foreign countries UK, Norway and Israel from which we have received monetary donations

**“SOCKS**  
can be  
**MORE**  
**IMPORTANT**  
than  
**FOOD”**

Kiwi, a homeless person

The Joy of Sox® is a nonprofit providing joy for the homeless with new socks

www.TheJoyOfSox.org  
 www.FaceBook.com/TheJoyOfSoxOrg  
 www.YouTube.com/TheJoyOfSox  
 www.Twitter.com/TheJoyOfSox

Copyright © 2014-16 The Joy of Sox® All rights reserved. The Joy of Sox is a registered trademark of the nonprofit.

***But the most important factor isn't a number at all – it's YOU!***

**Thanks so very much** to everyone who helps and supports **our mission** and **vision**.

**Our mission** is to provide joy to those experiencing homelessness by giving them new socks.

**Our vision** is to be the most effective sock charity in the United States, and to give every person experiencing homelessness in America six new pairs of socks every year.



***We are making a positive impact on the lives of those experiencing homelessness because of you!!***

580 Lindsey Drive, Ste 150 | Radnor, PA 19087-2339 | Ph: 610-688-3318 | Fax: 610-788-2133  
www.TJOS.org | info@TJOS.org | EIN 27-1686705  
Facebook: [www.Facebook.com/TheJoyOfSoxOrg](http://www.Facebook.com/TheJoyOfSoxOrg)

THE **JOY OF SOX**<sup>®</sup> is a 501(c)(3) nonprofit giving joy to those experiencing homelessness by giving them new socks

Copyright © 2011-20 The Joy of Sox<sup>®</sup>. All rights reserved.  
The Joy of Sox<sup>®</sup> is a registered trademark and the logo is a trademark of the corporation. EIN 27-1686705.  
Revised 4-9-20.